Feike Sijbesma, CEO/ Chairman of the Managing Board, Royal DSM

Although you may not yet be very familiar with the DSM company name, as one of the partners in POET-DSM Advanced Biofuels, we are a huge proponent of the increasing use of biomass in the development of a global, bio-based economy.

Like our partner, POET, we at DSM believe that responsible sourcing and the use of sustainable biomass are key to meeting the needs of people throughout the world for feed, food, energy and materials. This is important for generations, but especially generations to come. We believe today we must not compromise the ability of our children -- and many future generations -- to live with the same prosperity as we do.

We see as our efforts find success, not only in advanced biofuels, but also in bio-based materials where petroleum feedstocks are increasingly being replaced by renewable alternatives, a hope for our environment that allows our global society to reduce its carbon footprint and live sustainably from the land, just like many of our ancestors did.

This is where you’re involved!

The scale of Project LIBERTY is large, and the need to secure the biomass that you can provide to this project is a vital element of its success. We want you to know, however, that we won’t sacrifice sustainability and environmental responsibility for a little corn stover.

As part of our principles, which we apply to biomass utilization, we aim to avoid detrimental effects of land use, either direct or indirect, and on biodiversity. In conjunction with POET through our joint venture, we use validated, internationally accepted and standardized methods to assess the environmental and social impacts of biomass use. We base our product and process development decisions on these assessments.

When it comes to principles, one of the reasons we chose to partner with POET was because of the company’s similar beliefs in the importance of agriculture’s role in a bio-based economy, as well as its ethical, sustainable methods for ethanol production. This included not only using corn as a feedstock, but also its plans for biomass and the way they had instituted their biomass program. We have learned that we both believe in the same destiny for biomass!

And someday soon, in addition to transportation fuel, biomass will provide the building blocks that are used in common household and commercial products, such as your running shoes and everyday clothing, product packaging, kitchen appliances, and even automotive components!

We applaud you for your sustainable farming and collection practices as part of this bio-based process! We look forward to working with you to provide our planet with a bio-based solution that will sustainably and responsibly meet the requirements of our increasingly energy-intensive society.

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